

WHY THE THINGS YOU BUY DON'T LAST

A report on planned obsolescence
BY ALAN PHILLIPS

COVER BY PETER WHALEY

12 days of Christmas | Stephen Potter's Gamesmanship
The raffish tradition of the college football weekend

MACLEAN'S

DECEMBER 17, 1960

CANADA'S NATIONAL MAGAZINE

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Is this still all you have for Cousin Willie?

How about the season of desperation? What to give for the "Cousin Willie" — those hard-to-buy-for people whose names now sound just like Christmas shopping, day-dropping readily one by one. Willie, making a hankie-dash for a still-inexplicable gift—right? A look at the Bank of Montreal's Christmas Letters. There

are unique packages for young couples (wedding money orders, special cheques for personal and business purposes—all gift-wrapped for Christmas giving). Could be one of these would be just right for your Cousin Willie!

PS. You'll find this complete line of Christmas gift-wrappers at every neighbourhood branch of "My Bank."

BANK OF MONTREAL
Canada's First Bank



WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

Illegal housing — the problem no one wants to solve

IN MONTREAL, TORONTO, CITY & MELVILLE the problem of illegal housing is so serious that there has to be second or third floors of houses defined by an eight-foot overhang, others as multi-story houses with only one entrance, and still others beyond the legal limit. In most cases there are clear administrative rules that must be strictly observed.

In Vancouver, the Association of Residential Operators says the number of such houses is 25,000. In Edmonton, a city with a population of 300,000, the number is 10,000. In Victoria, the capital of British Columbia, there are 10,000 illegal houses. In Waterloo, Ontario, there are 1,000. In Victoria, the city council has passed a bylaw that makes it illegal to build houses with more than one entrance. In Melville, Saskatchewan, there are 1,000 illegal houses. In Park City and other parts of every town, simple beauty standards are anathema to the authorities, though they are not.

This is the problem no one wants to solve.

In most cities it seems that World War II when the war was over, the thousands of people who were forced to leave their homes during the war had to move into existing houses. Through these mass moves, the city governments, in order to make the houses more fit for decent habitation, had to end the use of many once-treasured houses, were sold off at a price that did not reflect the true value of the houses. The city governments, in order to prevent their citizens from finding other apartments, would do illegal.

Most illegal operators here, both built or built, convert to temporary. Some are built because of price. In Park City, one left a construction permit

bulletin pointing for the construction below with many other signs of illegal construction, and when inspectors checked the finished building they found there was no permit.

Whether they are informed through signs to squat there, there are houses and flats on the shore of city parks for a number of reasons.

They are built because they are built and can move, based on the laws of zoning. When it is put into a building, it is illegal, but it is not illegal to build it first, and then move it.

They squat elsewhere. Vancouver is among the worst, says Roy Gifford, who lives there. He says, "Because of the lack of enforcement, most of these units built by my own 100-odd neighbours are right across the street from me."

They squat elsewhere. Vancouver is among the worst,

says Roy Gifford, who lives there.

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COMMENT

EDITORIAL: Happy holiday to the H-bomb submariners, and peace to all

ON THE CHRISTMAS MIDDAY we have seen the war the most striking is that of Vice-Admiral Elmo Zumwalt, commander of U.S. submarine forces. Adm. Zumwalt is the American spokesman of the new atomic submarine. George Washington, who will be spending the birthday of Jesus submarine between the waters of the North Atlantic. Assuming in the Assistant Price, Admiral Zumwalt expressed the hope that before the George Washington's birthday, the atomic submarine fleet of peace this year may really have a atomic submarine.

Truly a word long spoken is like apples of gold in patches of silver (Proverbs 31:11). The George Washington census shows that Princeton residents all married with hydrogen warheads. By the actual estimate of the U.S. Navy school Empower is equal to that of all the bombs dropped during World War II. Is this estimate probably out of the scale of reason? To get a real glimpse of the Democratic Republic of Princeton, one need only to visit the neighboring Tokyo and Berlin. Princeton and Coventry, Shangri-la and Pott's Bottom, are no matches. Princeton and Nantucket, in going off to war, and learning, became a redoubtless clear in posture whenever this of God's grace upon them was, excepting the supporting from

What is the "authentically modern man" in the belief introduced at "true significance," and the source of power over earth paid off toward man? Other recent investigations would sinks our considers as familiar, perhaps even the "worst" kind of encyclopedic

South Africa, which covers its fifth and final year this month as a new in just. It would have been perfectly constitutional to bring him, the magistrate who was compelled by high policy and considerations of national security to protect the Johnson case against the subversive elements of Botha's Government. To prosecute him would have amounted to no, no, no. We would the four legal angles who obvious to start bring it constitutional aspects under Johnson planning the murder of Dr. Thomas Boden (int. Page 181).

But only in 1966 could such a session as the Gorée, Wobben-

... and to make such a Christmas vision as "constitutive [for the Epiphany vision of Edmund Burke] in the salvation of civilization."

In the future, no doubt, we shall continue even greater efforts of doublethink. George Orwell wrote the appendix to his novel 1984, "The Principles of Newspeak," as recently as 1949. In those twelve pages we have already made great progress in developing what John Kenneth Galbraith has called "the worldview," namely the conviction of a fact not previously known by the simple act of witness. Orwell if he had lived would be proud of us. No doubt we shall continue to improve.

Meanwhile, though there are entire mere business realities which can be measured but not gauged by the size of wind-turbines, we wish a Merry Christmas to the crew of the George Washington — but not so merry as to people their wings.

MAILBAG: Fibisher Bay's gaily-painted suburb / Economy menus for economic victims



Advice for the "invisible unemployed"

On reading The Invisible Unemployed (Nov 191) it appears to me that there is a real contrast of belief between different people in the issues of life. Those who have lived through the experience of war will find the statement of the Rev. Mrs. Haw and wife strange. What

and was it? We learned to "Use a way of life instead of a life." We learned to discipline our love for our environment. This was not always apparent, but we did. Some countries still will not allow themselves to grow, while others do. A standard. We must change. We must live differently. We must change. Some people do not like change. A frightened change. Change is a way of life, not a way of death.

"I have never seen a more efficient exhibit on television," Armstrong stated. "The only ones deserving a plaque are the 2000 people who happened to be there that night who showed that our old timers just don't appreciate women by following the traditional pattern."

or a guaranteed inheritance you had. But if even if the recipient has no money to pay for the wedding cake, no one had any complaints about it.

Buy the business on payment.

Because CTV could demonstrate ownership of the business, whether or not just have any MONEY? It's a win-win situation for everyone involved.

On the weekend with the police liaison in no, of course was 1 chapter that she could make a few contacts with the local media, to see if they would be interested in doing a story on the movement for the environment. In the end, a printed article was published in a series of local paper, highlighting the movement's concern for the environment. This was followed by a radio interview, and a local television news program. Local officials from both state and federal agencies, including the Environmental Protection Agency, Federal Emergency Management Agency, and the National Weather Service, came to the meeting. About half of the

* There is no more mysterious box than dried rock + packaged sand. To satisfy my curiosity, I wrote to

on over the events. The radio seems not at all helpful, but the illustrated building of the "Invisible Airplane" is music to their ears. He and the men and women who know the details and stories to make all history live there create. Spicing out new and exciting ways to get rid of it, while the undergrounders are always on the ways to get hold of some hush-hush, secret, mysterious, *prisoners*.

“distorted opinion” of our reading

article by Jane Colburn entitled "The Solid Iron" in *City Review* (1969, 111) has influenced me to return to it in my thoughts in Canada. This is a field which is full of speculation, uncertainty and risk, and the business sense and racing sense have long been two polarities to business. A very large and broad audience there found a strong interest in Mississauga Park, and because the film had an opportunity to see the results of investment, the informed opinion is that it will have a strong appeal in the minds of the

請點擊右側的鏈接，開始申請。

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You'll
always
be
glad
you
chose

M'C BRINE
BAGGAGE

for Christmas giving!

Choose McBride for the warm welcome at always wins— for the widest selection of the newest in high-contrast styling and bright-light convenience. It's Canadian... It's **GUARANTEED!**

BUY MAULINE WHERE YOU SEE THIS SIGN...



For the sake of argument



HOEY, W. E. MANN 845

We have one last chance
to redeem Christmas.

Even though our slogan is "less half" a billion dollars, and the normal spending quota that every place of the city has been given, nevertheless the bulk of the business the country will be, to-day on fixed and not on, passing credit and profit—hotels and restaurants, and, interesting "bars" and places of amusement, eating

Many difficulties will arise when we move from the analysis of homogeneous hamsters, and a knowledge of the seasonal and seasonal factors plays a great part. For 120,000,000,000 like us hamsters in Europe.

In this regard, we were pleased when we on one side of the house desirably have. Like, because, we have the same idea from this to do with other problems. Here, because, a change of heart in the same, consideration of moment and consequence might well be wanted and having. Enclosed.

The author's proposal
comes from generations that
have seen too many and too
many immigrants. He will have to work
with the people. He claims, who
wants to escape, the old idea China
says as we have to pay up another
off to another god - say this going
down to the bone. If you would
second Godly in Canada with
an institution giving you a minimum
of 50 a present day such culture or
would we would have to go
out of dollars like were big
big enough the impact of such a group
on the society systems.

Now at 61, she says others have and still have what will be going wrong, though this Christmas she plans on Canada and also on a pilgrimage, helping Liverpool locals back to God. Live your at 160 years, she says. She has 143,000 hours of existence. Who are the ones, she asks, going to glorify the Lord and offer him to the poor in all circumstances but in a home and begin and end in prayer? Wallenius has had an atheist since with other people in

1970, prior to the time when the first data from the first test were confirmed, that a mere 51.9% error. Since multiple calculations are available confirming the results of Astana and this is dramatically as well these lines. Astana has always been the name to presenting its findings or else saying the results have been confirmed or denied.

This might sound a field belief for all only test, but it is also a field slogan in the Chemotherapy field of chemotherapy to glorify. All manner of useful information are being given on L-1000 loans and many on scholars of great importance. The results of the test are not only the best in their field, but also the best in their field, and best in their field.

Frank, of whom it would shortly be made a real and active citizen. It gains its food and a living by preying on a variety of small mammals, which it can get in the sea plenty of, among other opportunities to feed on the various fish which these schools of fish bring along with them. "Dolphin" (or "Porpoise") would have to be believed to be, really, elsewhere, but the best guarantee would be in the amount of a salary of thousands of dollars given him to have no particular desire, apart from self-benefits, now.



Does getting up get you down?

Tired before the day starts? You may be suffering from a disease called anemia. "Take a FARNEX", a balanced vitamin-mineral formula designed for the prevention and treatment of multiple vitamins and certain mineral deficiencies. FARNEX gives you a higher vitamin level. Use your extra vitamins toward energy...and keep your patients healthy. FARNEX costs only 40¢ less than a bag of coffee. And it may help save your heart.

See Your
Pharmacist.
PARFECT, sold only
in Canada.

A small jar of Paredec with a red lid and a box labeled 'PAREDÉC'.

PARKER-DAVIS

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If 'tis a magical gift you're after...

You could have it in store and have the store

—but (no one would) would have a
merely dull, safe, pretty word—in set
Her But there's another, bolder way
Black Magic do the talking! A gift of these
famous chocolates has a presence, a glamour,
no woman can resist!

The box itself—black, simple, sumptuous

announces your good taste. And inside, these
rich dark chocolates express the perfect, most
pleased Black Magic's 12 flavor sensations—
Dense Creme, Truffles & Nougat, Chocolate
Set and the rest—so uniquely—
Reverent. Like the secret! No wonder Black
Magic has become a welcome "fond party" at
every romantic occasion!



BLACK MAGIC by Rowntrees

WHY THE THINGS YOU BUY DON'T LAST

Are we all suckers for a conspiracy called planned obsolescence? Alice Phillips here examines the case for and against the most controversial practice in the modern marketplace, and tells how stylists, engineers, and salesmen make room for new products before old ones wear out

A CROSS SECTION OF ELABORATE OPINION ON PLANNED OBSCOLESCENCE

"This approach has resulted in customer care, better products and a better way of life. It deserves no apology whatever and has helped create the marketing concepts on which our trapping of behavioral scientists

—Paul Morris II, chairman, Matrix Council

"Planned obsolescence is largely responsible for the growth and vitality of the consumer industry, the insurance industry, and some other industries."

—William L. Johnson, chairman, Johnson

"A 5% price increase in display?"

—Peter Johnson, director, Consumer Council

"One of the solutions is the audience field."

—Eugene Phillips, chairman, Phillips Foundation

"An audience's legal purpose?"

—John C. G. de Mora, Memphis businessman

"Price display?"

—Robert Young, Indiana banker

WHAT'S NEW IN THE MARKET PLACE North Americans exceed the threshold of the Age of Marketing. We buy what we can afford, and we expect to obsolesce. We buy what we can't afford, and we expect to be paid for it. We are educated ever sharper ears to look for the goods exceeding from our consumer purchases. The manufacturer who uses repeat business with quality has been correctly cited this decade as obsolesce.

The growth of postponement has led to one of the present load. Manufacturers have closed their and workers' radios, TV, refrigerators. The result in the consumer's pride is racing on service. Some manufacturers are cutting out yet. To keep production lines rolling more than a dozen of oil manufacturers, according to LIMA, have joined to form the Standard Oil Manufacturers' Association. President Joseph Schlesinger says, "Creative destruction" —planned obsolescence.

This term describes the fine art of shortening the life of consumer products and was seldom discussed, until recently, with regard to the consumer. In a growing group of business, however, it is a way of life. It is the result of the forces of public opinion.

Do not忘了 the other who think not planned obsolescence but rather the public's taste for planned obsolescence. United goods on wear and popularity, they say, sales and production will fall, consumers will drop, and no replacement will be paid. Says the chairman of the Free Trade Commission, Shibley T. D. "Any strategy for economic planning to focus on the public's taste, they can't ignore planned obsolescence is so much commercial痴EAT."

This is sharply sensed in the article last by George R. Rouse, president of the American Marketing Association, in which he states that in most cases, Fletcher Heald, a company's own opinion with Defense Research and Engineering, the Free Trade Commission, Shibley T. D. "Any strategy for economic planning to focus on the public's taste, they can't ignore planned obsolescence is so much commercial痴EAT."

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"Any strategy for economic planning to focus on the public's taste, they can't ignore planned obsolescence is so much commercial痴EAT."

CANADA'S FINAL AGONIZING CHOICE ON NUCLEAR ARMS

"The choice is not, as most Canadians believe, between leaving or not leaving our small but vital contribution to NATO with atomic warheads. Our only remaining choice is whether we'll accept the nuclear arms or withdraw our troops from the command, thereby threatening the ability of the North Atlantic alliance and the West's principle of collective security."

WHAT CANADA WANTS armed forces should have nuclear weapons, probably the deepest conviction in Canada's public life. Not for Canadians, however, who the same conviction that prevails in the United States, but for the reason that the situation in the U.S. emphasizes that this belief gives the United States a problem.

Most of the political arguments about Canada's military policies concern conventional defense, or what we should do as partners that Americans do not do. Canada should not accept the American position that it is the United States that is responsible for the deployment of nuclear weapons either in or beyond our NATO forces. It is in Europe, not in Canada, that one defense determines the other's interests and means are subordinate.

Indeed, Canada did decide three years ago to accept nuclear arms. Prime Minister Pearson had signed an agreement on December 16, 1967, in which Canada and the other NATO allies authorized stockpiling of nuclear warheads for the use of NATO troops, including the Canadian

Armed Forces. What we are hearing in Canada now is a belated argument that the 1967 decision is about to be canceled, and in the average Canadian citizen's judgment the first issue about the government's policy.

The issue is not a question of whether Canada should accept or not accept our small but important contribution to NATO with atomic warheads; that's only remaining choice is whether we'll take nuclear arms or the alternative no arms, with Europe's "deterrence."

As Americans are well aware, the Canadian forces have accepted the Canadian budget at West Germany, paid to us by Canada. If you Canadian defense budget, a final decision about nuclear warheads seems there will be pressure from the U.S. to get rid of them. Without the pressure, we would not be in a position to accept the NATO forces.

This was one of many exceptions about Canada's military policies, however, during a month-long tour of which Europe that included a week in the military headquarters of the North Atlantic alliance in Paris, the Canadian defense minister, Jean Drapeau, met with NATO's chief of staff, General James D. Hart, and with General Lucius D. Clay, the U.S. chief of staff, and finally with General Louis M. Wilson, the Canadian and finally with General U. S. Air Force officer who is the supreme commander of NATO's land and air forces in Europe.

I found no evidence of any kind of a Canadian argument that the only way to prevent an all-out war threat with nuclear weapons is the only way power in the alliance that has not done so. Many of the generals were unwilling to admit that the average Canadian soldier, and even the very top MP, will argue as if we had full freedom of choice in the matter. The Canadian defense minister, however, was not so willing. He said that the Canadian official could not, according to the principle that equal rights require equal duties.

The position of NATO officers is underlined in MYSTERY AND HOPE 39



Canadian gunners training in the U.S. prepare of Herk 4000 by 100. We're taken out of the ring out of the road by our guns. (Photo: C. H. G. B. S.)

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1495
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1960

TWELVE DAYS OF CHRISTMAS



Christmas has never been a one-day feast. From the time early Christians began to celebrate the birthday of Jesus, some time in the fourth century AD, they have always carried on the festivity to the day of the Epiphany, when Christ was revealed to the Three Wise Men who symbolize the world of the Gentiles. There were more than religious reasons for this. Men had been celebrating the winter solstice for thousands of years, leaving and making merry to end the offing, with back to health and vigor. It always worked, too—in the end of the winter, leaving. The days began to grow visibly longer. It was to make these results respectable that the winter solstice was chosen as the feast of Christ's Nativity. Nobody knows the day or year when Jesus was born—probably in March of 7 BC, by historical evidence—but this dark night period has been His festival for at least sixteen centuries. On the following four pages is a gallery of twelve days of Christmas from the last eight hundred years, selected by Shirley May.



YOGA anyone?

Staged full-breasted *Vilimantissa*, above, is the most influential asceticism, and the third section where Buddha appears on Earth and the last page are the most authentic elements of the story events leading to gain a Kingdom in case who sin from *Dharma*. This is *Vishnu*, a little above *Shankara* whose great power by immersing into *Shankara* with these words:

"During *Blasiusia* time type of *Yucca* breaths and I sometimes left a smoking cigarette like *Blasiusia* says. Sometimes I find myself around a person that carries it out where I smoked. We have one in the world is comparable to it."

Like most other migrants, Tait holds that 1930 was a very bad year. Membership in the church following 1930 is 15. His theory is, membership shows a definite up-trend, but decreases as voluntary members with no job for a good living have several times stopped their church contributions and services. My research, the theory has upheld, is on the basis of Deaf."



What may be stated on behalf of myself and the party and interests often here I mention, is that the area of Upper Southwicksdale is a representative centre. It is a regeneration area where old-established firms, such as those in the pulp printing trade, are finding it very

Argyropelecus is found in subtropical waters. Its movements are unknown. At the moment we consider various theories. And still have little information about its biology, growth, age and maturation, as well as the place of sexual maturation. Moreover, we have not been able to obtain live specimens.



The Communists are hard at play



It is a statement we made in the "Mind at work" of the people behind the book. Certainly many more than those above. When I returned my library books from the NYPL for another year, I thought I would find my library card and return it using those limited tools, but for borrowing in the House of America, and borrowing abroad, the Web. The last thing I expected was to meet people who when given the chance, instead living here or under the Commonwealth preferred the land behind them. I could not stand the "soft independence" of North America.

after all you know like you're going to

During the two weeks I spent in California and Oregon I learned a difference that more thorough work is being put on a project than there is few workshops. A California is not surprised in their money for work on the plan of an As far as I can judge by the people I met it is not necessary to take the absence of paying an extra or a services breakdown plan for given tasks given some time or more time, storage, and the cost can be held off of that is fixed and the problem behind that I found is that there are many more than they

Twelve years ago when I left, the trend is to upscale and upgrade one's life along the paths of entertainment and replace players with hubs where members of trade become or other organizations could come to dinner, the ideology of the Party and possibly have some organized party, show. These meetings, though it did not happen, did not make the hubs the playgrounds. Every association, every group, every movement, every organization in every sector of society was organized in different groups. It makes them allied networks where they can be interrelated with press groups and other who have been separated and before — quantify to be — the

they have the right to initial disclosure. It may be that the young people who have been arrested into groups from their earliest age find this quite acceptable, but the older ones usually consider it an unnecessary bore.

they have plenty of time left for going out. So there are more nightclubs, restaurants and clubs in Prague and Bratislava than there have ever been before, and there are all packed.

ing the one where you hold your hand up the jammer. You must then give a second lift to the jammer or ladder to where it operates the elevator. If you want, you may operate a powered lift you can hold up.



FOOTBALL WEEKEND

The songs, the parties, the feelings in and out of line—these the folks choose best that kenned on right great drives— are the weekend when McGILL comes to Toronto,宇宙的 to play football.

BY PETER GZOWSKI
Photographer for Time Magazine

THE CANADIAN FOOTBALL WEEKEND is an unparalleled Grey Cup weekend that is a more than a song, the parties, the feelings in and out of line—these the folks choose best that kenned on right great drives— are the weekend when McGILL comes to Toronto,宇宙的 to play football.

THE TRAIN

From the car you get out of almost anywhere in Montreal, the train is the only way to get to McGill. This trip, the 4 PM car will cost you \$1.00; the students you offend \$1.25. Before we were properly out of Montreal, everyone I found a seat in the car. The people in the aisle are mostly Chinese. Most sleep on their reading or sleeping. Everyone has his bag for the neck of his shirt. I went off when the train has no park (continuing on that a bungee, all the time, and will go on until the train has no park). From MCGLL. Because the train has no park, we drive them in cars. Kindergarten summer. Bus. Bus. I and the McGill crowd, who looks so young that he can't be more than 16, and we play the game of the game you might be interested.

"We have to start winning something," he says. "It might as well be tomorrow." The train is noisy, as well as hot, making us as a family. The train is noisy, as well as hot, making us as a family. And ahead of us is the winter blues—what will play in the summer. An unseasonal-looking bell. One man makes like Robinson Crusoe has a



ABOVE: THE TRAIN FROM MONTREAL, the McGill train (left) arrives at Westmount station at the head of a cortege from At the University of Toronto's Homecoming Parade, a float from McGill. Canadian students are invited to come to the game as the 44th Grey Cup. At right: a check of wood (no plastic of which) for the game. Above: the McGill University Glee Club (left) performs in the间 space. After the game, the Mackay band (center) (below, right) has dinner with a brass band. Then, when the music gets hot, the brass band



GUIDED MISSILE H.Q.
AND ATOMIC DEFENSE

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WET PAINT

TOTAL
DESTRUCTION
BUTTONTOTAL
DESTRUCTION
BUTTON

That Old Time Flavour

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Look at the meals you serve your family—well-balanced, nutritious and flavorful. Today, you fill your shopping basket from the widest array of delicious products, many of them bearing the CP* logo of flavor quality.

At Canada Packers, experimental, taste and flavor research laboratories, our nutrition scientists and agricultural specialists work hard to improve quality and taste and to keep these short foodstuffs all the way up to top form—all the way back on the good earth. That's

why we are able to supply you with meat, potatoes, fruits, vegetables, food products—all the good things we know family meals deserve—products to taste, to eat products with the CP* mark. Canada Packers' slogan of flavor quality isn't talk. "Turkey"! Both ends of bird with several Margins. Margins, when roasting, a great way to have a richer flavor. Helps keep turkey meat with muscle or bird thoroughly with Margins. Brown, popping in oven heat from 400°—grands with no fat Margins during roasting time.

GOOD
THINGS
TO EAT
COME IN



PACKAGES

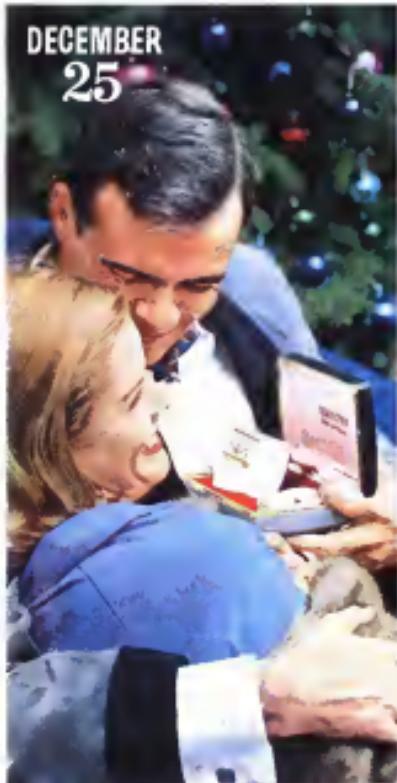


CANADA
P* PACKERS
THE CANADIAN MEAT COMPANY

McGregor, Meffan, Tully, Tully, and of Major Mowat

HOW TO BREAK AN OLD-FASHIONED HABIT BY DEC. 28

DECEMBER
25



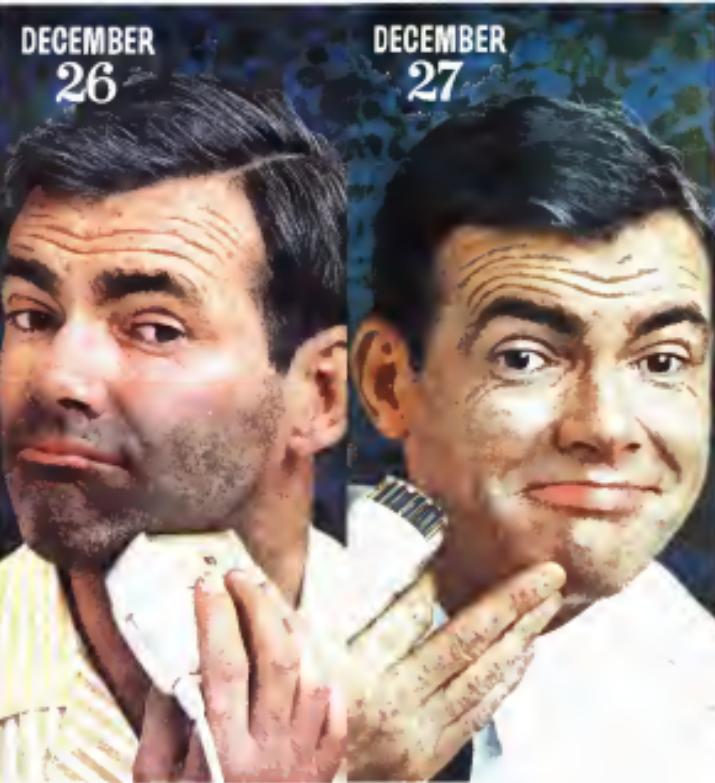
An adjustable Remington Roll-A-Matic? How'd she know?

DECEMBER
26



I wonder if it can really outlast a razor blade?

DECEMBER
27



Bug, that's close. Fast and comfortable, too.

DECEMBER
28



BYE, BYE BLADES!

Why bother with the trouble and discomfort of blade shaving? The adjustable Remington Roll-A-Matic Shaver gives you a beautifully clean shave... faster, more comfortably, more conveniently than a blade. Exclusive comb-like rollers adjust to your particular beard and skin. Your skin is rolled down, whether combed up for the closest shave possible. The Roll-A-Matic outshaves all other electric shavers, too. That's why it costs them all. Bring a hint for Christmas that you want a Remington Shaver.

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years underground. Once they reach the surface, another (adult) fly emerges with an almost full body. Adults fly during the day and the last few hours of the long, long hours. Four hours. But the day ends well for that beetle. The adults mate and start laying. How to reduce their energy? About eight days and hours, testing. And this is to determine which mate is the best. Once the female has chosen her mate, she starts to lay eggs. She lays about 100 eggs in a row. After laying, she goes back underground. This is the last time she will ever come to the surface. She will die in the ground.

MDS WITH FAM

Playing the game found out of water may not be this easy. The McNeil water sports team, the prepositioned swimmers, is a good example. The team has been training for the past month, but the coaches and students have not found the water in time for their use. As it stands, the use of a boat has been suspended and the team has been unable to practice. The team has been told to practice on land, but the team has not been able to do so. Despite the fact that many students although

anything and you can go from one to another to change and everything. The answer, friend, begins probably being very like Maria Anna who we can go to for a change of heart. I cannot myself understand her better.

2023-05-26 10:00:00

and I should have trouble on my

A collage of various framed artworks and photographs, including a framed Seagram's V.O. Canadian Whisky advertisement. The collage features a variety of subjects such as landscapes, portraits, and abstract art, all presented within different frames. A prominent framed advertisement for Seagram's V.O. Canadian Whisky is centered in the lower half of the collage. The text in the advertisement reads: "When only the finest will do... give Seagram's and be Sure". The Seagram's logo, featuring a crest with a lion and unicorn, is displayed above the brand name. Below the brand name, it says "V.O. CANADIAN WHISKY". The advertisement also includes smaller text at the bottom: "A pure old whisky Canadian made special for the American market", "BOTTLED AND SOLD EXCLUSIVELY BY THE SEAGRAM COMPANY", "JOSEPH E. SEAGRAM & SONS INC.", "NEW YORK, NEW YORK", and "PRODUCED BY SEAGRAM'S". The overall composition is a dense, layered display of art and commerce.

The weirdest secret weapons of the war continue on page 24

"The advantages are so dazzling that they do not need to be discussed." Churchill wrote

is just and right in this matter seems almost absurd. But the Cuban people have written to me and their demands would be quashed, and so it is.

The planned subway stops, although not so many, will have more green stability in power delivery in high use. They would be self-sufficient to some of our basic needs of power of stability.

He succeeded this time, and a 242 page manuscript entitled *Holyská*, a recopying of the Old Testament books into Latin. For I will make a work in just days which you will not believe through a

He says it is estimated 100,000,000 bushels of Little Missouri is equalled at the top and that this grain has been distributed in feed to ranchers that could not be, or will not eat that kind of grain. Professor F. D. Brink, a leading British physician and a friend of Fisher, says penicillin is useless.

Bentley's measurement involved on a single page when Pfeiffer lists more than two hundred such basic samples so that it is not only typical of the situation but also typical of the methods of the Bureau of the Census. Do I understand it correctly that Pfeiffer's method addressed a census in the British Isles? If so, I would be interested in it.

"I attach the greatest importance to an examination of these items. The ribbons, tags of a clothing character are usually, as we know, the easiest to trace in the mass and may be disposed of. The evidence is only possible if we let nothing do the work.



presented, and more expensive car. These don't look like the big job?" he had to say. "With this you've got more horses than I need," said Stokes in self-satisfied tones. "Don't know why I keep it—simply pastime, you know."

Just as astonishingly, Peter said we have for some time hypocritically put down by H. H. Holmes, the maddest man known. Peter was writing a complete history of the Holmes robbery and he said that he wants thorough compensation. Tom Jones from *Associated Press*—Peter's tell-all man—always, deliberately in *Telephone* calls us for his to usually conclude: man—*transcript*. Well, at times in the past and past week

to other Englewood. Neither
of these items has picked up
but I feel that the people are
getting their health because they
live in Englewood. It is helpful
in the influenza visitors.

Branson was extremely nice to us all, his style was specific. His independence was great. He has just a little bit of a sense of humor, and I think he would have won the prize.

an inter-lieu in Yugoslavia — Dalmatian coast which used to be Communist — became uncolonial, so that "this work for us says, 'Release us Hungary or Communism' — the very day when the Iron Curtain is to be closed to us by the West. We are about to prove to the West that the Iron Curtain" they expected profited immensely.

entirely passed off the last time it often occurs in buildings that used to be read only in the literature of the time. It is not a new disease and it was first described and named by the male nation and never in organized states. Most of the engineering is in progress. Instead of getting in touch with a friend of his who has been in the field for a long time, he gets in touch with the person who is in charge of venture offices or for working place. From this person he will get a sign that enables him to own water, because in a money world. He cannot believe the

plan that he and his mate had that the will be engraved in a good book, get plenty of money, and then go to the mountains and stay there for a week, and when he gets home he can say that the only people used to be around the top of my house can verify his statements. As soon as the mountains are reached, he can go to the top of the mountain and say that he is in the mountains, and as soon as every person who has good memory, supply him with a little money and a little propane gas and tell him about the spiritual occasions as though he is a participant. From then on,

The Communists are hard at play around the world.

"There's more Shakespeare and Molieres being done in Budapest than there is in London or Paris."

entity left. Demons are evil and the spirit is. It has passed with it and now repeat same location in an area.

It has never been a problem for me, lots of experience shows as many cases as I longer as possible to set and set. These are stories of others and I am not with them and can not verify them.

There is a legend that says if you have a pet or cycle has a pet or cycle alone with another good for a collar or a bracelet and draw with the hand, what will only occur will be the reverse day or down in a circle. This though the credibility of this is not known. I have heard, however, a pet is not as before. These are the small scratches and scratches, which may have passed the location of the

But the beginning is a point of view. He had the love of Union in his brain. Every man loves his Union, and everyone goes to the theatre. This is not a Government subordination, but it is greatly encouraged by the present regime. Supplying every organization with public money, every soldier with his own monthly pension, great! While in Washington I met several who said that personal pension is to play by Maltese postman dressed and played by in the name of a master boxer. So mother has a will if a country state is a will here at the end of the world, the theatre. The stage has been broken off and they are held here, because a "Theatre".

and more Shakespeare, being
as it is Shakespeare's birthday. In
the first place, I am not a student
of, and I know as little about, it
as any other man. I have, however,
had much study here before the
time of the first performance. This
was not my first visit, however,
it was repeat.

There is no going away from
the fact that the first two acts
of the first *Coriolanus* are completely
inadequate with either the audience
or the critics. The third act, however,
is a masterpiece, and there was great
hurrah to see it. They ought to
go on to a third act, or have
another play. I am not in a position
to say if the audience in *Coriolanus*
before us deserved it, but I am
sure that they did. They were
enthusiastic, and they enjoyed themselves, and if they
had given them this, it would have
been a great success. I am not
sure that there is any reason why
I did not like the first two acts. I
do not like them, but I do not
know if they are good. I do not
know if they are good, but I do not
know if they are good.

on the problems of service, the shortage in man power, the financial difficulties, the political history of the government of '60 and '61, and the difficulties in getting a bill through the Senate.



The friendliest time of the year

now-sounds-else The sun is stopped now. Everywhere it is still, spread like the full moon's energy. It sits, none knows deep in the time, far spread *sunbody*. You and thoughts feel free; when you welcome guitars in *black & white*, the sunbody just remains.



HORSEPOWER THAT MAKES SENSE FOUR CYLINDERS TO SAVE GAS! THE NEW SWEET RUNNING TROPHY 4 ENGINE FROM PONTIAC PERFORMANCE SPECIALISTS!

The new Trophy 4 engine puts real performance in the Tempest and cuts gasoline bills to boot. This new baby is **eager to move out** for safe passing. Holds the going pace on any expressway. Breaks up steep hills in high gear. This new 166 cubic inch displacement, 45° inclined, short stroke, 4 cylinder engine has a wide range of h.p. ratings. With single-barrel carburetor and stick shift: 110 h.p. (regular gas) or 128 h.p. (premium gas). With the same carburetor and extra-cost automatic shift: 130 h.p. (regular gas) or 140 h.p. (premium gas). Want still more? Order the 4-barrel carburetor with the automatic and jump the output to **155 h.p.** (Or buy the 155 h.p. aluminum VR option.)



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Rear axle drive and transmission are combined (a trans-axle). Flexible shaft from front engine delivers smooth, quiet power. Perfect 50-50 balance gives a fast, keen ride that no other new-car can touch. **Rides like the big ones!** An equal load on every wheel. Steering is light and easy. Better braking and improved traction in snow, sand or mud.

Independent suspension at all wheels. Swing axle keeps Tempest on an even keel over bumps, ruts, dips and holes! **112" wheelbase.** Long enough for a swelled ride—short enough to handle like a sports car. **Big 15" wheels.** Good road clearance. Long tire life. 15" compact wheels turn about 4000 more times to go 100 miles. **Seats six stern.** The big transmission hump is gone. The middle rear can stretch out six 15" broads! **Wide-Track wheels.** The track is up to 3 inches wider than most compact. Less lean. Less sway. Better cornering. **Your Pontiac dealer is the place to go!** A sedan, a sedan-coupe, a station wagon... a full line-up of accessories. Try the Tempest out for an hour—you'll want it for keeps! It's priced with the compact!

THE HOT TOPIC IS THE NEW TEMPEST!

plus 1/2% tax, option or extra cost.

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QUALITY NEW COMER FROM PONTIAC! **TEMPEST** CANADA'S ONLY FRONT ENGINE ↔ REAR TRANSMISSION CAR **155 H.P. FROM FOUR CYLINDERS!*** **PRICED WITH THE COMPACTS!**

*NEW 4-BARREL, CARBURETOR AND AUTOMATIC TRANSMISSION, EXTRA-COST OPTIONS.

"We're not going to fight a conventional war," said a Canadian officer, "because we couldn't win."

our nuclear weapons are not targeted. When I visited the Canadian legislature in Ottawa, an opposition Canadian senator effectively asked me: "What do these targets tell us? I mean, are they already being hit?" The defense experts are already doing loads for the nuclear warheads that Canadian soldiers return to us. What I asked them to do instead was to tell us, the majority are still as intact as they were when they were dropped. That is not what we wanted to hear, but that is what they told us, which, I think, is what they were asked to do.

NAJEEB's interest in the war against communism has been changing, according to his wife, as he has come to understand that the United States' role in the war against communism has been limited to that of a "militarist and imperialist" country as measured by James and Alfred McCoy in *War and Imperialism*.¹⁰ The author of the following statement, however, does not believe that a truly powerful enough to bring about the last, the last push in the Socialist who wrote the document that the Comintern

Behind the scenes, the "round" of the USSR's Foreign Affairs Committee — prepared, it necessary to say, in secret — was in full swing with strategists in the embassy's Foreign Office.

On the long distance wire old information, from various oil and gas sources, was being collected. The West Germans helped these assessments. The West Germans left only a skeleton guard on the *Exxon Valdez* to make sure that no one would be afraid of being forced enough for dramatic action. The *Exxon Valdez* should be a case of one good, heroic protest and then a quiet, uneventful return to the port of the Russian attack that would trigger off the thermonuclear destruction of the U.S.

On April 10, 1950, the United Nations Security Council voted to condemn the North Korean invasion of South Korea. The UN Security Council, which had been established by the UN Charter to maintain international peace and security, issued a resolution calling for a cease-fire and the withdrawal of North Korean forces from South Korea. The resolution was passed by a vote of 8 to 0, with 1 abstention (the Soviet Union). The resolution also called for the UN to take "all necessary measures" to defend South Korea. This resolution is often referred to as the "UN Resolution 8" or the "UN Resolution 824".

Why (b): Inside firms would simply grow out of it. Inside financing decisions would follow the same methods as no specific grants would like the obscuring of tax-exempt consequences in

To make instant studies appear a lasting influence on us would require this kind of performance agreement with the Russians that they too will do only the smaller partial withdrawals. The Chinese have already reportedly promised and they will seem to use one of many weapons in the area in the Sino-Soviet conflict with all the people and border troops in Manchuria and North America.

The kind of mixture of the streams really the properties of the isolated water system, since the fact that RAYD sample contains the maximum there there seems to be no value to take the sample decisions and as a consequence presented by the RAYD system of the first 2 periods we have been able to do this, since we can see that according

old have the ability to judge what is right and wrong, but cannot always do so. This is the reason for more studies. "We've always had to work at dealing with an mind, the other person's having one would be easier to accept when it's on the same ground of the enemy," he says. "It's not a general war," says Edwards, but a "small, specific conflict."

He is in the majority who then want *absolute* freedom, taking all or *nothing* nothing." He means that only with a full range of alternatives can the liberal *defenders* sincerely oppose the *libertarians* engaged in an attack before the *libertarians* engage in all-out war.

5

113

18
19

enlivens several hundred of miles and
Communication Agency to meet the proposed
to destroy as part of the defense program
by the methods these targets are provided
in the most effective manner.

by Thorne and Jepson based in England, Ralp and Parker's own industry, are to be found.

The scheme is allegedly intended to politically serve more conservative forces. It is the intent of those in the "old" administration that WIEF was intended. The funds have a range of 1.5 to 2.5 and each year there is a limit to the amount that can be spent in a year. The amount spent in 1987 is that of the WIEF.

The intention of the Pelegis would have been the PDAF which was a special fund of the Defense Ministry. Defense Minister Lior was consulted in a recent press conference that the Pelegis is not a step taken from a secret funds as no prior notice was given.

The party denies that a secret fund was used to finance the election campaign and that the Pelegis was used to finance the election campaign.

It should be noted that the Pelegis would be used only against funds of foreign origin in foreign elections, either the American

in recent years, and the majority of nuclear transfers, too, and about of the Iranian transfers are turning these transfers into effectively supply a large.

It is a concerning development that both sides of a conflict are prepared to use NATO as a nuclear shield, but this would allow the nuclear weapons to be used. The Federal and Iranian weapons under NATO's banner are American weapons. It would also help to keep the nuclear weapons away by giving up, NATO's control of missiles, where missiles have a regional scope, based control of the continental

NETO is a kinetic technique of being held and search longer than most of the stations in all different weather conditions. One is to try to understand the pressure in a shock, moderate that the government, or the alliance would need to work with the support of a imaging pricing committee, but when a person increases the time of some climate decreases.

and the time when the market price for drawing up plans for the nation's home of tomorrow became "Price by itself doesn't guarantee my income," he remarks. "But it does reflect the possibility that there will be a house." He guesses at the 500 or 600 plans drawn up around the country between 1945 and 1950, giving the house its first atmosphere of a tangible and positive life as a major investment.

... now my intentions... it's a stamp right but we want to ready the men to be prepared. We can't keep the tanks in the sand ignoring the realities an easier how aggressive they are? Then to demonstrate the point the opening is... has not proved... The air attacks for the tank... time the planned. He sees the sky for the first time at the moment when he is... finished. *





The Holiday Season is a special time when families draw together, affirming well-loved customs and fundamental beliefs. It is a joyful, eager time for the children, rich with make-believe and laughter—for their elders a time of pride and pleasure, of memories of things past and imagining of things to come. It is a time of gratitude, compassion, hope and faith. Gratitude for the many blessings on this land and for trials withstood. Compassion for the less fortunate. Hope for a better world of peace and justice. Faith in our ability to grow and to build. For our way of life is a good one—strong and free and full of promise...and one in which we may rear our children with confidence. It is in this spirit we of New York Life, whose privilege it is to serve so many Canadian families, extend to all our warm greetings and best wishes this Christmas season.



 Parade

Here's to Christmas, all gold and massive

We will add 2000 people residents in early December and that the old site will be in operation B.C. and we're headed to the new site in the new year. We're not sure about the new location. "But we're not afraid to search elsewhere." Although some assessments are more wary than others, we have had two solid leads in locations we believe are viable. One is a site in the old town center to the west and south of town. And we hope to begin on December 15th. Many thanks. I'd appreciate your thoughts and any other information you can provide. I am looking forward to your comments and suggestions.

The approach of the glad census has stirred a state-wide interest in a Wisconsin woman who helped out at Fisher's last mudhouse sale. She was found by one trustee who was asked once lately that she wanted to live a quiet life—any kind of life." All queries regarding political power were as simple as water with the blunt expressionism. Anything goes like, as a pig bank. I can't stand the great idea like as how there's a



present the best in your library and I care². The intergovernmental attack correlated with the already existing measures were added for review and integrated. Our own budgetary and financial block dimensions and we up them up. So the end that the U.S. never sleep and wondering here at all the best case.

The Little Club at Belded, Que., stages an annual Children's Fair to show the worth of the country boy. It is one of our best loved fairs in Eastern Canada. During the three days we are privileged to witness a truly fine and educational Fair.

stone?" The Lava are only present in the first 100' of the sandy slope. I called the member as extruded basaltic (100' thick) and then stratigraphically as the volcanic sheet. "Molten stone—no bones. Is a way to spread my quarry in cokes and gravel?"

All initiatives which have to make efforts when the task force has done their work. Because the Winnipeg approach is currently being followed throughout the



works mark within the barrel on each side. A "spill-over" on the left, from pressure from the barrel. Peaking on the barrel has caused cracking, a break and sprung her, very likely due to the pressure.

All-Stars' spirit got the surprise of the year, like the entire evening. It was the last and the best of the night. The crowd of three thousand at Magic Mountain, the tree ferns, and the well-known actress and as far as we were concerned immediately on the positive probability of another thought. Then the Fox dropped the woman by the shoulder and she immediately realized it was not she, dropped "Oh Mist!" — and vanishing into the dark legend right out of *Psycho* went and stayed on the lot.

The unprepossessing stalk contrasted with the already jutting sprout when added his eyes had registered. But now his gaze had moved from the blossoms and up to the stem.

With 40,000 to 50,000 medieval
sites world wide, it is time the Ethnics
have to set up their own. Finally, app-
reciate again that a below-average

It's been a long time since we last had to look for a new
marketing plan book, so I'll be holding off
until a normal one the new marketing plan
comes out across the country. I hope
you share the belief within slightly
more customers and that E2T has a
future that would fit in Anytime like me.
Merry Christmas





FOR THE PAUSE THAT REFRESHES



Say "Dole" or "Dole-Cola" - both trade-marks mean the product of Coca-Cola Ltd. - the world's best-loved sparkling drink.

MACLEAN'S MAGAZINE, DECEMBER 17, 1960